

# Confidently Migrate to the Cloud and maximise your profitability

with Ingram Micro & AWS



## Your customers are fast-tracking their digital transformation initiatives

More of them are turning to the cloud as way to optimise their IT costs – including by migrating their Windows and Microsoft workloads to AWS.

## Migration tailored to you, built by Ingram Micro

By partnering with Ingram Micro, your customers' won't only benefit from the deep insights and tailored business case achieved by our **FREE Cloud Readiness Assessment**, you'll also receive the best-in-class end-to-end migration services & funding that you've come to expect from Ingram Micro.

**PLUS**, you could earn **\$6,000\*** per migration opportunity.

Understanding licensing costs is one of the biggest challenges in your customers' migrations, but many are overlooking the importance of a thorough licensing assessment. So start your customers' migration journey with a **FREE** Ingram Micro Cloud Readiness Assessment.

This assessment gives organisations the ability to evaluate cost vs. usage before migration begins. It also allows customers to assess and optimise current on-premises and cloud environments.



**55%** of businesses rank understanding licensing costs as the biggest software-related challenge in the cloud.



The total cost of a company's licenses can be up to **three times** the cost of running the same workload on AWS cloud.



Customers that run a Cloud Readiness Assessment are **58% more likely** to start a migration – and start their migrations **34% faster**.

## Start your customers' migration journey with a **FREE** Ingram Micro Cloud Readiness Assessment and earn rewards

1

Take our free Cloud Readiness Assessment and receive **\$500** per assessment\*

2

Receive a further **\$750** if that assessment results in an AWS migration\*

3

And the biggest bonus – receive a minimum of **15%** in credits

**Contact our Team Today**

Offer Terms & Conditions: Assessment refers to the AWS Optimisation Licensing Assessment that must be completed to receive the funds. Minimum threshold to receive the \$500 or \$750 is 25VM/workload or USD \$50K ARR opportunities registered and approved in ACE. AWS MAP terms and conditions apply to receive the 15% credits. Funds are paid in the form of a visa giftcard after the funds are claimed, approved and dispersed by AWS. Funding is not capped and is available as long as the AWS OLA & MAP program is in market \$6,000 cash is part of the AWS Customer Engagement Incentive (CEI) and subject to CEI terms and conditions. This message was sent to you by Ingram Micro Pty Ltd. This email may contain material that is confidential, and proprietary to Ingram Micro, for the sole use of the intended recipient. Any review, reliance or distribution by others or forwarding without express permission is strictly prohibited. If you are not the intended recipient, please contact the sender and delete all copies. © Copyright 2024 Ingram Micro Pty Ltd. All rights reserved.